



# FAST TECH REPAIR

To provide new, reliable, and affordable parts to repair technology, old or new, that keep our customers happy and connected to their social media life. Located in Denver, CO.

**Presented By: Connor Lahr**



**Fast Tech Repair,  
Denver CO.**

# EXECUTIVE SUMMARY

Our business, Fast Tech Repairs, provides customers with older, used, or broken devices with high-quality replacement parts so their devices can last longer without needing to buy a brand-new one. We aim to improve customer satisfaction by offering reliable repairs that make their devices function like new again. Our target customers are people who rely heavily on their electronics for work, school, and daily life and want a fast, affordable solution when something breaks. We solve the problem of long wait times and high repair costs by offering quick, local service using OEM parts. What makes our business unique is our combination of speed, affordability, and the fact that we do not need to ship devices to multiple locations for repair. This allows customers to get their devices back quickly and confidently, giving us an advantage over competitors.

## 01 What the Business Does

Fast Tech Repair provides high-quality replacement parts and fast, local repair services for older, used, or broken devices so customers don't have to buy a new one.



## 02 How We Make Money

We earn revenue through repair services, replacement part sales, used device sales, and cleaning/maintenance services.



## 03 Biggest Goals

Become a well-known repair shop in Denver, grow repair volume, hire more technicians, and upgrade equipment within 6-12 months.



Fast Tech Repair,  
Denver CO.

# VISION AND MISSION



## Vision

The goal is to become one of Denver's most trusted and convenient repair options for people who depend on their devices every day.



## Mission

Fast Tech Repair's mission is to provide reliable and affordable parts to fix old or broken technology so customers can stay connected without spending a ton of money or waiting forever.

**Fast Tech Repair,  
Denver CO.**



### **What the Business Does**

Fast Tech Repair helps customers keep their devices working by offering dependable parts like screens, batteries, charging ports, motherboards, and cases. We make it possible for people to fix their devices instead of buying a new one.



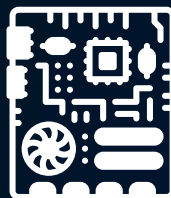
### **The Customer Problem**

Customers face expensive repairs, long wait times, unhelpful staff, and big-box stores pushing unnecessary upgrades. They want a simple, affordable fix they can trust without wasting time or money.



### **Fast Tech's Solution**

We offer affordable screens, batteries, charging ports, motherboards, cases, and other parts that extend device life. By supplying durable, tested parts locally in Denver, we eliminate long wait times, misinformation, and inconsistent service.

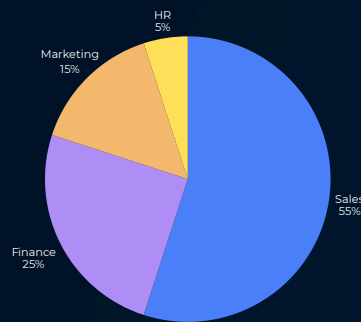


# **BUSINESS DESCRIPTION**

Our business provides high-quality electronic repair parts and reliable device services that directly address customers' frustration with overpriced replacements, poor communication, and low-quality components. Instead of forcing people to buy a brand-new device, we offer affordable screens, batteries, charging ports, motherboards, cases, and other parts that allow customers to extend the life of the devices they already own. By supplying durable, tested parts locally in Denver, we eliminate the long wait times, misinformation, and inconsistent service that customers often experience with big-box retailers. Our solution works because it gives people a cost-effective, trustworthy alternative that saves them money while still delivering professional-level results. We also focus on fast service, clear communication, and a human, customer-first approach that makes repairs simple instead of stressful. With technology becoming essential for work, school, and daily life, reliable repair options are more important than ever, and research shows that device failures can disrupt productivity and create major setbacks. Our business solves this by offering dependable parts, honest guidance, and a convenient local option that customers can finally count on.

Fast Tech Repair,  
Denver CO.

# MARKET ANALYSIS



## Target Market

Fast Tech Repair serves adults ages 18–64, the age group that relies most heavily on smartphones, laptops, tablets, and other electronics for daily life. Our typical customers include students, working professionals, business owners, and remote workers who depend on their devices for communication, productivity, and school or work tasks.



## Customer Profile

Customers in this group live fast-paced lives and cannot afford long periods without their devices. They frequently experience cracked screens, battery failures, software issues, and general wear. Many prefer repairing their devices instead of replacing them because new electronics are expensive. Students on a budget, families trying to save money, and professionals who need reliable tech all look for affordable, trustworthy repair options. They value reliability, quality, and peace of mind.



## Market Research

Customers rely on technology for nearly every part of their daily routines—communication, entertainment, work, and education. Device failures can disrupt productivity and create major setbacks. Many customers are frustrated with long wait times, unhelpful staff, inaccurate information, and big-box stores pushing unnecessary upgrades. Repairing devices is becoming more popular as the cost of new electronics continues to rise, making affordable repairs a strong market demand.



## Three Competitors

Best Buy Geek Squad- Well known but is expensive, slow, and handled badly by workers.

UBreak!Fix- Offers solid repairs but feels like a franchise, not local.

Device Dr- Provides quick service to customers, but is located poorly.

## How Fast Tech Will Stand Out

Fast Tech Repair operates in a competitive device-repair market alongside major companies like Best Buy Geek Squad, Ubreak!fix, and local shops such as Device Dr. Best Buy benefits from strong brand recognition and customer trust, but their repairs are often expensive, slow, and sometimes handled by less experienced staff. Ubreak!fix offers solid repair services with good reviews, yet still feels like a franchise and can be pricier than a truly local option. Device Dr. provides quick service and good communication, but its Castle Rock location limits convenience and visibility for many Denver customers. Fast Tech Repair will stand out by being a truly local Denver business with an accessible, well-known location and a strong community presence. The focus will be on fast, high-quality repairs paired with clear, consistent communication so customers always feel informed. By blending the reliability people expect from big brands with the personal service and fair pricing of a small business, Fast Tech Repair aims to become Denver's go-to repair choice.



**Fast Tech Repair,  
Denver CO.**

# SERVICES PRODUCTS/

Fast Tech Repair provides high-quality electronic repair parts and reliable device services that help customers extend the life of the devices they already own. We offer affordable screens, batteries, charging ports, motherboards, cases, and other parts that solve common issues like cracked screens, battery failures, and internal damage. Our services include fast local repairs, device cleaning, laptop and PC tune-ups, and general maintenance for everyday tech needs. Every part we use is durable, tested, and sourced from trusted suppliers. By keeping our parts local to Denver, we eliminate long wait times and reduce the frustration customers often face with big-box retailers. This approach allows us to deliver consistent communication, dependable service, and repairs customers can trust.



## **Screen & Hardware Replacement**

Affordable screens, batteries, charging ports, motherboards, and other parts that repair common device problems.



## **Fast Local Repairs**

Quick, reliable repairs done locally using OEM parts so customers get their devices back fast.



## **Cleaning & Tune-Ups**

Device cleaning, Driver Updates, Laptop tune-ups, PC maintenance, and performance improvements.



## **Used Devices & Accessories**

Used devices, protective cases, and other accessories that give customers cost-effective upgrade options.

# ORGANIZATION/ MANAGEMENT

Owner/Founder

**Connor  
Lahr**

## Team Members

My business is currently run by just me, and I handle all the main repair work myself... As the business grows, I plan to add more co-workers or trained technicians to help with these tasks. I would continue doing tune-ups and tech repairs, while future team members could take on cleaning and maintenance work. This setup will help the business stay organized and run smoothly as it grows.

## HIRING- ROLES NEEDED!

### Lead Repair Technician

- Performs device repairs (screens, batteries, ports, motherboards)
- Handles laptop/PC tune-ups and internal cleaning
- Ensures repairs are high-quality and completed quickly
- Manages customer communication and service updates

**\$18-\$28/HR**

### Junior Technician

- Helps with basic repairs and part replacements
- Handles cleaning and maintenance tasks
- Support workflow during busy periods

**\$15-\$20/HR**

**Simple and user-focused solutions**

### Customer Service

- Greets customers and checks in devices
- Provides updates, answers questions, and manages expectations
- Helps prevent the communication problems customers experience at big-box stores

**\$15-\$19/HR**

### Inventory/Parts Manager

- Orders screens, batteries, ports, and other components
- Tracks inventory levels
- Ensures parts are tested, high-quality, and available quickly

**\$17-\$22/HR**



# MARKETING/ SALES



Fast Tech Repair,  
Denver CO.



## Monthly Deals/Updates Via Email

Hi there,

Fast Tech Repair here with a quick update. We've been busy helping customers get their devices back up and running fast, and we've added a few new services we think you'll appreciate.

**What's New**

- Faster turnaround times on screen repairs
- Expanded motherboard and micro-soldering services
- New diagnostic tools for even more accurate repairs

**Deals This Month**

- 10% off all screen repairs
- \$15 battery replacements for select models
- Free diagnostics with any completed repair

**Visit Us**

Located right here in Denver, CO, we're committed to fast, reliable, and affordable service. Follow us on Instagram @fasttechrepair for repair videos, tips, and more deals.

If your device is acting up, bring it in — we'll take care of it.

Thanks for supporting local.

— Fast Tech Repair



## Videos on Instagram

Instagram

fasttechrepair  
Denver, Colorado

1,248 likes

fasttechrepair ⚡ Battery replacement done fast! ⚡  
Another phone back to life! #FastTechRepair #TechFix #Denver

techguy23 Wow, looks great! ⚡

jenny\_m Great work! I need bring my phone in soon! 📱👍



## Business Card

**FT FAST TECH REPAIR**  
FAST • RELIABLE • AFFORDABLE

Connor Lahr  
Technician

123-456-7890  
info@fasttechrepair.com  
www.fasttechrepair.com  
@fasttechrepair



## Flyer/Posters

**FT FAST TECH REPAIR**  
FAST • RELIABLE • AFFORDABLE

FAST • RELIABLE • AFFORDABLE REPAIRS

Screens • Batteries • Ports • Motherboards

LOCATED IN DENVER, CO

Follow Us: @fasttechrepair

# FINANCIALS

Startup Costs	Amount
Total Startup Costs	\$4,100

Fixed Expenses (Monthly)	Cost
Rent	\$900
Internet/Phone	\$120
Insurance	\$150
<b>Total Fixed (Monthly)</b>	<b>\$1,170</b>

Variable Expenses (Monthly)	Cost
Materials / Inventory / Restock	\$3,500
Packaging / Shipping	\$400
Paid Ads / Marketing	\$800
<b>Total Variable (Monthly)</b>	<b>\$4,700</b>

Year	Operating Cost
Year 1	\$74,540
Year 2	\$70,440
Year 3	\$70,440

# FINANCIALS- CONTINUED

Pricing Info	Amount
Selling Price per Unit	\$120
Cost per Unit (Materials Only)	\$30
<b>Profit per Unit</b>	<b>\$90</b>

Year	Units Sold	Projected Revenue
Year 1	1,200	\$144,000
Year 2	1,600	\$192,000
Year 3	2,200	\$264,000

Year	Income	Profit / Loss
Year 1	\$144,000	\$66,760
Year 2	\$192,000	\$121,560
Year 3	\$264,000	\$193,560

# APPENDICES

<https://www.pewresearch.org/internet/fact-sheet/mobile/>

<https://worldpopulationreview.com/us-cities/colorado/denver>

<https://www.vanndata.com/3-Benefits-Of-Hiring-Professionals-For-Your-Computer-Repair-Services-1-13398.html>

## FAST TECH REPAIR

DENVER, CO

### DEVICE REPAIR SERVICES

Screen Replacement- \$120  
Battery Replacement- \$60  
Charging Port Repair- \$80  
Back Glass Repair- \$100

### LAPTOP/PC SERVICES

Virus & Malware Removal- \$60  
System Tune Up & Optimization- \$75  
Hard Drive Upgrade (HDD)- \$80  
Solid State Drive Upgrade (NVME SSD) \$110  
Data Recovery- \$140

### DIAGNOSTIC SERVICES

Full Device Diagnostic- \$40  
Water Damage Evaluation- \$60

### ACCESSORY & PARTS

Tempered Glass Screen Protector- \$20  
Phone Case- \$10  
Battery/Storage Upgrade- \$120

### NEW DEVICE SERVICES

New Phone Setup- \$40  
Data Transfer- \$50  
Factory Reset- \$30

## CUSTOMER CONVIENCE SERVICES

SAME DAY REPAIR FEE- \$20

WARRANTY ON REPAIRED DEVICES- 1 YEAR

LOCAL DROP OFF & PICK UP- FREE

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